by Becky Lunders, teamWorks

**KEY ELEMENTS TO CONSIDER FOR THE HUB**

When it comes time to dive into the contents of the tool, the group would like to ensure it:

* If considered a trusted source of information
* Pushes info out (doesn’t wait for people to go to the site)
* Is considered an authority (posts, ideas, information has been vetted)
* We set high standards for community partners to meet
* We link to the great community resource of YOLO 211
* We have different channels/mediums to get information out in order to reach the most
* We have a place where people can talk to an actual person
* We showcase opportunities to get involved in the community and serve

One way to organize the resource is to break posts into categories. We may also want to sort by geography to present users with the most relevant information for where they live. This could mirror the school district boundaries.

* Events
* Government (CalTrans, DOS, Fire Dept, etc.)
* Schools
* Public (churches, chamber, community partners, businesses)

**STRUCTURE**

Consensus is that we have a loose structure, taking a two-pronged approach -- with a Leadership Team directing activity and ensuring things move forward, and a Community Gathering that is recurring. Ideas include:

* Leadership Team – Led by Jason (unanimous!)
  + This could be a temporary board (or leadership team) to design infrastructure
  + Voting?
  + Authority or information only?
  + Reps from which key stakeholder organizations
  + Identify sub-groups that can focus on elements that will make an impact, while not duplicating efforts already being done by community partners
* Community Gathering for networking, sharing, brainstorming
  + Rotate leadership/hosting of the larger group
  + Type of members – is there a criterium? Open to public?
  + Make it a working meeting with a code of conduct, and opportunities to share ideas, brainstorm, collaborate and network.

The HUB could be tackled in two phases:

PHASE 1

* Secure funding
* Website
* Coordinator
* Build it out

PHASE 2

* Networking
* Info-sharing
* Idea exchange

**KEY COMPONENTS**

**NAME & BRAND**

We brainstormed briefly on what we might name this collaborative effort. This list is meant to be a discussion starter. The group wants to ensure the name is culturally appropriate and that the domain is available. Here are some preliminary ideas:

Capay Valley Events

Capay Valley 411

The HUB

The Local Source

Home Grown

\_\_\_\_\_\_\_ POST

Community HUB

HUB Step

Community Poster

Capay HACK

Valley Host

Valley Post

Valley HUB

**ACTION ITEMS**

* Send out a doodle.com poll to see who is interested in what and to survey skill sets
* Follow-up on relationship with RISE and funding
* The HUB – what is comprised of and what are the requirements for sharing/posting your community event or information there?